

American Polymer

A LEGACY BUILT ON PERFORMANCE AND RELIABILITY



Overview

Country: United States

Customer Profile

Headquartered in Carson City, Nevada, NDOT is responsible for the planning, construction, operation and maintenance of the 5,400 miles of highway and nearly 1,000 bridges which make up the state highway system. When the 1917 Legislature passed the State Highway Law, Nevada began an active roadway program, which has grown to more than \$500,000,000/per year of capital outlays to maintain and improve Nevada's highways.

Situation

NDOT needed a permanent non-sacrificial graffiti abatement solution to deter graffiti vandals.

Solution

NDOT selected American Polymer's *Graffiti Solution System® (GSS)*.

Benefits

- Proven ability to sustain unlimited graffiti removal.
- Reduced exposure to repeat graffiti offenders.
- Environmentally friendly, no-gloss formula provides safe application and removal without creating "ghosting."

Nevada Department of Transportation Chooses American Polymer for Performance and Reliability



Graffiti is a growing and expensive problem that costs counties and cities millions. In 2003, the Nevada Department of Transportation (NDOT) took a firm stand against the rising tide of spray-can vandalism and embarked on a comprehensive search for the best graffiti-abatement solution.

NDOT wanted a permanent non-sacrificial solution that could sustain multiple graffiti taggings. Recognizing that timely graffiti removal reduced the likelihood of repeat attacks, the department also wanted a solution that offered fast, safe and environmentally friendly clean-up abilities without compromising the aesthetics of the original structure.

NDOT chose American Polymer's *Graffiti Solution System (GSS)* on the advice of the California State of Transportation and because GSS met NDOT's stringent performance criteria. American Polymer's GSS was the only graffiti-abatement solution--out of 14 vendor solutions tested--that met all of NDOT's acceptance criteria.

Why American Polymer GSS?

GSS protects property before graffiti starts. GSS is a preventive system for graffiti control that utilizes a permanent non-sacrificial coating process and a simple graffiti removal process. Studies confirm that GSS provides the quickest, easiest and most thorough means for removing graffiti on an unlimited basis over the lifespan of the application. No stripping or reapplication required. American Polymer offers a performance guarantee for a minimum of 10 years. No other graffiti abatement company offers this level of assurance.

GSS in Action

When a teenager defaced a \$35,000 concrete tortoise statue, which had been treated and protected with GSS, American Polymer was called to the scene. City officials and residents were impressed with the statue's fast, easy clean-up.

Because the tortoise statues had first been treated with GSS, the cost of the graffiti removal was less than a few hundred dollars. Had the statues not been protected with GSS, the cost of the clean-up would have been \$15,000.

"The faster you remove graffiti, the stronger the likelihood it will stay off," said Michal Macris, President of American Polymer. "The presence of graffiti encourages further vandalism and crime. That's why removing illegal graffiti the moment it's discovered is critical in preventing additional tagging and criminal activity."